



First on Scene™ - AED Program

THE PROFESSIONALLY DESIGNED AUTOMATED EXTERNAL DEFIBRILLATOR PROGRAMS

Turnkey solutions made affordable...



The process of establishing a successful AED program requires an organization to properly negotiate the essential steps for program *implementation, medical direction, training, management and monitoring*. Unfortunately, there is no single blueprint for *all* programs... This is why we have developed our proven life-saving and cost-effective First on Scene™ AED Programs!

The basics are covered...



Whether you are establishing a national program or are just purchasing an AED for your home, there are four program components (which we call "The Four Pillars") you will need to consider:

Pillar 1: Equipment...

AEDs & Accessories: We will provide you with a range of sensible options that will save you money and give you the choices you need...

Pillar 2: Medical Direction...

Most AEDs are categorized as restricted, medical devices. In most cases they may only be used under the supervision of a physician. Our team of physicians will help get your program ready and work to keep you in legal compliance...

Pillar 3: Training...

AED Responders must, in most cases, receive approved training. Learning how to use an AED is not difficult, you just need to be available to learn, or as we say: "We're not looking for people with ABILITY, we're looking for people with AVAILABILITY!"

Pillar 4: The Plan...

Running an AED Program requires more than just acquiring an AED. Developing (or purchasing) an *implementation, management and monitoring* plan is a critical part of every successful AED program. This will not only help to ensure your compliance and protect your organization but will also ensure that your program is effective. After all, isn't that why your doing this? These components (The *Foundation, Cornerstone* and *Structure*) are explained in more detail on the right side of this brochure...

THE FOUNDATION



Medical Direction...

Our professional medical direction service is supervised by Dr. John C. Frist, Md. and, among other things, includes:

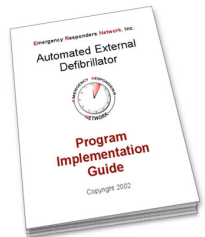
- Initial Prescription
- Continual Medical Oversight & Program Monitoring
- Local EMS Notification
- Post-Event Review
- 24-Hour Customer Hotline

THE CORNERSTONE

Implementation and Management...

As part of your First on Scene™ AED Program, you will be given access to our Comprehensive AED Program Implementation Guide which will serve as the "Cornerstone" for your Standard Operating Guidelines. It clearly spells out everything you will need to implement and run an efficient internal medical emergency response system including:

- AED Program FAQ's
- AED Program Organization
- Internal Emergency Response System Development
- AED Training Concepts
- Standardized Forms
- Contact Information
- AED Technical Information and much, much more...



THE STRUCTURE

Program Monitoring...

Our state-of-the-art AED Program Management System allows any person with permission privileges and access to the internet to manage all aspects of your AED program. Intuitive and user-friendly, the program manager will be able to manage the following things and more:

- AED and Responder Tracking
- Expiration Date Tracking
- Maintenance monitoring, verification and email notification
- Review deployments
- Review Protocols
- Review monthly Program Readiness Reports
- Add important Reminders
- Establish email notification for a variety of parameters
- Reduce organization liability and more...

EMERGENCY RESPONDERS NETWORK INCORPORATED

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For more information contact: